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|  **PEEL / TEEL****ALARM** |  |
| **Point** or **Topic** sentence |  |
| **EXPAND:** **Describe:** features or characteristicsInclude key words |  |
| **EXPLAIN:** **Analyse** - explain how or whyExample |  |
| **EXPLAIN:**Explain ***significance***- explain purpose, cause and effect- Adv / Disadv (+/-) |  |
| **EVIDENCE:** Illustrate your key idea with a case study, example or key evidence |  |
| **LINK:****Evaluate** the effectiveness of this concept / event / etc. |  |