

**Assessment task 1- Consumers and Business**

**Task type:** Research and report

**Outcomes Assessed:** P1, P9, P10

**Targeted Performance Bands:** 2-6



**RESEARCH QUESTION & FIELD RESEARCH**

| Criteria  | Marks |
|---|-------|
| <ul style="list-style-type: none"><li>Establishes a clear rationale that is supported by research</li><li>Research method for the rationale provides a comprehensive investigation.</li><li>Integrates appropriate economic terms, relevant concepts, relationships, and theory.</li><li>Synthesises own information to develop a sustained, logical and well-structured response</li></ul> | 9-10  |
| <ul style="list-style-type: none"><li>Establishes a clear rationale</li><li>Research method supports a reliable study for the rationale.</li><li>Consistently applies economic terms, relevant concepts, relationships, and theory.</li><li>Uses own information to develop logical and well-structured response.</li></ul>   | 5-8   |
| <ul style="list-style-type: none"><li>Establishes a rationale</li><li>Research method provides a generalised discussion for the rationale</li><li>Applies economic terms, relevant concepts and relationships</li><li>Synthesises own information to develop a coherent response</li></ul>  | 3-4   |
| <ul style="list-style-type: none"><li>Identifies a rationale</li><li>Sketches information of the survey results and refers to the rationale</li><li>Uses some economic terms, relevant concepts and relationships</li><li>Synthesises own information to develop a generalised response</li></ul>   | 0-2   |

## REPORT

| Criteria   | Marks |
|--|-------|
| <ul style="list-style-type: none"> <li>Argues a clear rationale supported by research</li> <li>Provides a comprehensive discussion that summarises the survey results and either proves or disproves the rationale.</li> <li>Integrates appropriate economic terms, relevant concepts, relationships and theory.</li> <li>Synthesises own information to develop a sustained, logical and well-structured response.</li> </ul> | 17-20 |
| <ul style="list-style-type: none"> <li>Discusses a rationale with reference to research.</li> <li>Provides a broad discussion that summarises the survey results and either proves or disproves the rationale.</li> <li>Consistently applies economic terms, relevant concepts, relationships, and theory.</li> <li>Uses own information to develop logical and well-structured response.</li> </ul>                           | 13-16 |
| <ul style="list-style-type: none"> <li>Outlines a rationale.</li> <li>Provides a generalised discussion that summarises the survey results and either proves or disproves the rationale.</li> <li>Applies economic terms, relevant concepts and relationships.</li> <li>Synthesises own information to develop a coherent response.</li> </ul>   | 9-12  |
| <ul style="list-style-type: none"> <li>Makes reference to a rationale.</li> <li>Sketches information of the survey results and refers to the rationale.</li> <li>Uses some economic terms, relevant concepts and relationships.</li> <li>Synthesises own information to develop a generalised response.</li> </ul>   | 5-8   |
| <ul style="list-style-type: none"> <li>Identifies some information about demand.</li> <li>Uses some economic terms and/or concepts.</li> <li>Presents a limited response.</li> </ul>   | 1-4   |